

Sarah Robinson

SPEAKER KIT



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Dynamic, creative and compelling, Sarah is known for delivering presentations that meet the specific needs of live, virtual and hybrid audiences. She sees her job as making the life of an event planner as easy as possible and they love her for that.

Drawing on her background of creating fiercely loyal internal and external cultures in a wide range of organizations, Sarah is perfect for those who want to equip their leaders with actionable ideas and strategies for today's ever-changing landscape. After working with Sarah, team members can navigate challenging, chaotic environments and focus on the people, priorities and goals that matter most.

Sarah earned her BA from the University of Richmond, graduating Magna Cum Laude, Phi Beta Kappa and Omicron Delta Kappa. She also trained as a professional Shakespearian actress at the National Shakespeare Theatre in Washington, DC.

As a self-proclaimed data-hound, Sarah thinks deep-diving into research is just as much fun as performing As You Like It. And if you notice a southern drawl in her signature wit and style, she'll be happy to interpret if she needs to. Her two sons think she's a dork but her dog loves her, which is exactly how she wants it!



Sarah is the best-selling author of *Fierce Loyalty: Unlocking the DNA of Wildly Successful Communities*, now available on Amazon.

Over the past twenty years, Sarah has worked with some of the most recognizable organizations in the world - including Microsoft, MSNBC, AmexOpen, and Inc.

She brings a unique combination of strategic thinking, dynamic communication and creative leadership to the table, helping organizations equip their leaders navigate challenging, chaotic environments and focus on the people, priorities and goals that matter most.



Leading Through Chaos

We are now operating in a world unlike any other in modern history. Uncertainty and change are constants, not exceptions.

The leaders who successfully emerge in this new world are the ones who view this unfamiliar landscape with clear eyes and a level head, then adapt to the world in which they find themselves, rather than trying to force what worked “before” to keep working.

To help equip leaders with the skills and mindset needed to successfully navigate the unpredictable, Sarah developed what she calls the Know, Be, Do Leadership Toolkit. This toolkit gives leaders much needed clarity around the right actions to take in order to confidently guide their organization and their people right now.

You'll learn:

- ✓ The most valuable asset of today's successful leader (it's not what you think).
- ✓ The five most critical things leaders must know, do and be in order to focus on what and who matters most during tumultuous times.
- ✓ How the Know, Be, Do Toolkit can help you eliminate distractions and increase your sense of stability and direction.
- ✓ Understand what your people and your organization need from you the most in order to shift from acting in fear to acting with confidence.

When Women Lead

Women lead differently.

We strategize differently. We build relationships differently. We problem-solve differently. We communicate differently.

And yet, when women arrive in the c-suite, we are often expected to adopt a more masculine leadership style - if we want to get ahead.

But what if the way women lead brings their organization both a qualitative and quantitative ROI?

Using in-depth research as her foundation, Sarah has identified the core strengths of a more feminine leadership style and the tangible benefits women leaders bring to the table.

When Women Lead not only helps individuals and organizations elevate their women leaders and but also spells out exactly how women leaders elevate their organizations.



You'll learn:

- ✓ Key strengths of a feminine leadership style and how these strengths can accelerate your organizational goals.
- ✓ Strategies to support and encourage more women to step into leadership positions.
- ✓ The specific, research-backed, ROI that organizations experience when more women lead.
- ✓ How to create a culture that appreciates and advances women into the c-suite and the board room.

Fierce Loyalty Leadership

The Great Resignation makes employee loyalty feel like a relic of the past. Even top executives are departing in droves, leaving leaders feeling powerless to stem the outgoing tide.

However, if we dig a little deeper into this mass exodus, we'll find all the clues a leader needs to not only keep their most valuable team members but also to develop a deep sense of loyalty in their organization's culture.

Join international keynote speaker and best-selling author, Sarah Robinson, and discover what it takes to be the leader who deeply understands the shifting desires of today's top talent, develops a culture that meets those desires and inspires fierce loyalty throughout your organization.



You'll learn:

- ✓ The fundamental principles used by top brands like Apple, the Four Seasons, Harley Davidson, Chipotle and others to develop a deeply embedded culture of loyalty.
- ✓ The three things that matter more to your team than compensation and blue jeans Friday.
- ✓ How your leadership style is inextricably linked to the culture inside - and outside - of your organization.
- ✓ The qualities and characteristics embodied by great leaders who inspire fierce loyalty and how to develop them.

Leading Through Chaos



We would love to talk with you about your upcoming events and how Sarah can partner with you to reach your goals.

Sarah Robinson

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